

CAYMAN
ALTERNATIVE INVESTMENT
SUMMIT FEBRUARY 15-17 **2017**



CAYMAN ALTERNATIVE INVESTMENT SUMMIT

DEFYING GRAVITY:

The Future of Alternative Investments in Exceptional Times

KIMPTON SEAFIRE RESORT + SPA

FEBRUARY 15-17 2017 · CAYMAN ISLANDS

CAYMANSUMMIT.COM

DART



“Insight and forward thinking from numerous sources over two days – a hugely worthwhile investment of time”

Iain Bannatyne
Senior Partner - Audit
KPMG London

“It’s been a pleasure for us to be involved both as a participant, speaker and sponsor of what I think is quickly becoming one of the premier events on alternative investments around the world.”

Mark W. Yusko
CEO and CIO
Morgan Creek





"The only alternative investing event investors need to put on the calendar for their year."

Michael D. Underhill
Chief Investment Officer,
Capital Innovations, LLC

WHAT IS CAIS?

THE CAYMAN ALTERNATIVE INVESTMENT SUMMIT (CAIS) Now in its fourth year, CAIS brings together leading thinkers and decision makers from different segments of the global alternatives industry. The Summit has quickly grown to become one of the most influential discussion forums within the alternative investment space.

Since its inception in 2012, the main focus of CAIS has been to convert challenges into opportunities and create businesses of enduring value. Our panels of experts discuss and debate current issues the industry faces and design responses that will take it to its next level of success.

Hosted by Dart, CAIS is a not-for-profit event which uses its experts and expertise to benefit philanthropic efforts both in Cayman and internationally (see page 25 for more information).

DART

In 1992 there were less than 1,000 CAYMAN FUNDS. Today there are over 11,000.



CAIS 2017 will be taking place at the new Kimpton Seafire Resort + Spa, located on the world-renowned Seven Mile Beach.



A world away, but closer than you think.

There are eight different airlines flying direct to Grand Cayman from the United States, Canada and the United Kingdom.

WHY CAYMAN?

Nestled in the turquoise waters of the western Caribbean, the Cayman Islands boast award winning beaches, culinary expertise, along with a wonderful blend of colourful and traditional Caribbean-style living.

With over 50,000 residents, Grand Cayman is the thriving business community of the islands and the world's fifth largest financial centre.

Being the jurisdiction of choice for many hedge fund managers, the Cayman Islands provide a perfect location to host the Cayman Alternative Investment Summit. Cayman offers a safe, modern and cosmopolitan environment for our expert speaker guests and attendees.

"I've been coming to the Cayman Islands for over 30 years and I've recently bought property here because I think it's the greatest place in the world."

Mark L. Hart III
 Chairman and Chief Investment Officer
 Corriente Advisors, LLC

GET INVOLVED

The Cayman Alternative Investment Summit brings together the world's leading institutional investors, fund managers, academics, economists, regulators and professional service providers to discuss the pertinent topics shaping the global alternative investment space.

CAIS finds the right balance of content sessions and networking so that attendees always maximise the learning experience when they attend, as well as forge new relationships that may serve them for years to come.

BECOME A SPONSOR

Sponsoring CAIS 2017 will place your organisation in a unique position to promote your brand, products and services.

BECOME AN EVENT PARTNER

Event Partners provide sponsorship and in-kind services to CAIS and its events.

BECOME A MEDIA PARTNER

Media Partners agree a mutually beneficial exchange of services pre and post event and editorial opportunities are welcomed with the exchange of access to the event.

BECOME AN EDUCATIONAL PARTNER

Our Educational Partners and Associations help drive the industry based discussions in the marketplace and support CAIS at its satellite events.

REGISTRATION RATES FOR 2017

Rates are dependent on the classification of your organisation. See caymansummit.com for further details.



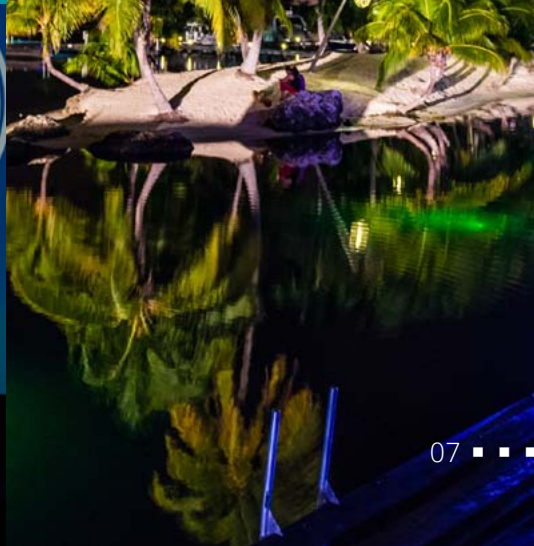
"I find the CAIS conference to be one of the most productive and beneficial spots to share ideas, test thoughts and discuss direction in a wide array of investment markets. The speakers and participants bring a high quality of experience, application and knowledge to a broad swath of alternative investment subjects and topical market matters. The Dart Family and KPMG have done an excellent job finding the right mix of subject matter, forward thinking and diverse speaker sets to make this a key date on our calendar."

Mark E. Roberts, CFA
Managing Director/Chief Investment Officer
Ironside Asset Advisors / Biltmore Family Office



“The Cayman Islands are beautiful. But the main thing is to have the opportunity to talk to people who come from a wide range of the financial community. We’ve had an incredible selection of people covering private equity and traditional investment. It’s just an opportunity to listen and learn as much as it is to talk and to promote what your own views are.”

Dr. Philippa Malmgren
Founder
DRPM Group





CAIS 2017 AGENDA

15TH - 17TH FEBRUARY 2017

WEDNESDAY

INVESTOR SUMMIT & COCKTAIL PARTY

THURSDAY

CAIS DAY 1

Full day of presentations, discussions and networking.

CARIBBEAN DINNER

Our themed Caribbean Dinner is a chance to unwind and have some fun after a full day of discussions.

FRIDAY

CAIS DAY 2

Full day of presentations, discussions and networking.

LEGENDS TENNIS

Tennis Hall of Fame legends, Grand Slam Champions, World #1s and celebrity guests on the Court at Camana Bay are the Friday evening's entertainment for CAIS 2017 Sponsors.



Networking events to drive discussion and develop relationships and business opportunities.



Your organisation's logo will be on conference signage and prominently displayed at every opportunity.

The exhibition area will provide you with the opportunity to network with delegates while showcasing your brand.



Showcase
your brand at
networking
events.

SPONSORSHIP OPPORTUNITIES



EXECUTIVE PLATINUM

\$250,000



50 FULL ACCESS CONFERENCE PASSES*

Includes two day conference passes and Caribbean Dinner networking event.

*25% discount up to 20 additional full access passes

20 KEYNOTE AND NETWORKING PASSES

Access to keynote event Day 1, Day 2 & Caribbean Dinner.

PRE-CONFERENCE NETWORKING WITH INVESTORS

OTHER ALTERNATIVE INVESTMENT SUMMIT BENEFITS INCLUDE

- Premium booth space in exhibition hall with four marketing passes
- Three speaker placements (maximum of 1 panel chairperson)
- Primary logo display in main hall
- Logo promotion on conference signage
- Break time video or advertisement in main session
- Two full page advertisements in the brochure
- Event app promotion
- Pre and post conference delegate list distribution
- Extensive pre and post exposure in national and international press



WITH EXCLUSIVE LEGENDS TENNIS SPONSORSHIP

The 2016 event included men's singles and mixed doubles with Anna Kournikova, Andy Roddick, Jim Courier, Mark Philippoussis, Mansour Bahrami, and Ashley Harkleroad as well as a guest appearance by Sir Richard Branson.

70 VIP TICKETS

With allocated premium seating for Friday evening
(with all-inclusive food and drink)

10 INVITATIONS TO THE PRIVATE MEET & GREET WITH TENNIS PLAYERS

ADULT TENNIS WORKSHOP

(maximum of 10 adults)

JUNIOR TENNIS WORKSHOP

(maximum of 10 juniors)

OTHER LEGENDS BENEFITS INCLUDE

- 15 general admission tickets for Friday
- On court logo placement
- Half page advertisement in tennis brochure

PLATINUM

\$150,000



25 FULL ACCESS CONFERENCE PASSES*

Includes two day conference passes and Caribbean Dinner networking event.

*25% discount up to 10 additional full access passes

5 KEYNOTE AND NETWORKING PASSES

Access to keynote event Day 1, Day 2 & Caribbean Dinner.

PRE-CONFERENCE NETWORKING WITH INVESTORS

OTHER ALTERNATIVE INVESTMENT SUMMIT BENEFITS INCLUDE

- Premium booth space in exhibition hall with two marketing passes
- Two speakers placement (panel chairperson optional)
- Logo display in main hall
- Logo promotion on conference signage
- Break time video or advertisement in main session
- Full page advertisement in the brochure
- Event app promotion
- Pre and post conference delegate list distribution
- Extensive pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 30 VIP tickets with allocated premium seating for Friday evening (with all-inclusive food and drink)
- Adult tennis workshop (maximum of five adults)



GOLD
\$50,000

ALTERNATIVE INVESTMENT SUMMIT

- 12 Full access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 25% discount on five additional full access passes
- 3 keynote and networking passes that include:
 - Access to keynote event day 1
 - Access to keynote event day 2
 - Caribbean Dinner networking event
- Booth space in exhibition hall with two marketing passes
- 1 speaker placement
- Logo display in main hall
- Logo promotion on conference signage
- Half page advertisement in the brochure
- Event app promotion
- Pre and post conference delegate list distribution
- Pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 15 VIP tickets with allocated premium seating for Friday evening (with all-inclusive food and drink)

SILVER

\$25,000

ALTERNATIVE INVESTMENT SUMMIT

- 6 full access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 2 keynote and networking passes that include:
 - Access to keynote event day 1
 - Access to keynote event day 2
 - Caribbean Dinner networking event
- Table top marketing space in exhibition hall with two marketing passes
- Logo promotion in conference brochure
- Post conference delegate list distribution
- Pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 8 VIP tickets with allocated premium seating for Friday evening (with all-inclusive food and drink)

BRONZE

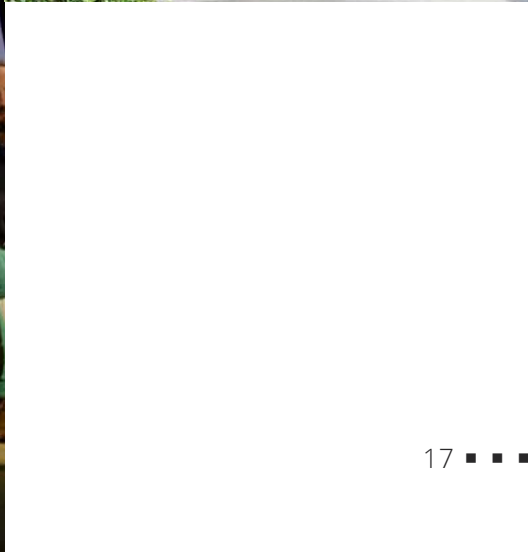
\$15,000

ALTERNATIVE INVESTMENT SUMMIT

- 4 full access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 1 keynote and networking passes that include:
 - Access to keynote event Day 1
 - Access to keynote event Day 2
 - Caribbean Dinner networking event
- Logo promotion in conference brochure

LEGENDS TENNIS SPONSORSHIP

- 5 VIP tickets with allocated premium seating for Friday evening (with all-inclusive food and drink)



Premium Sponsorship (Cost in USD)	Executive Platinum \$250,000	Platinum \$150,000	Gold \$50,000	Silver \$25,000	Bronze \$15,000
Full Access Conference Passes	•	•	•	•	•
Option to buy Full Passes at 25% Discount* (*before Nov. 30th 2016)	•	•	•		
Caribbean Dinner	•	•	•	•	•
Keynote Event Passes	•	•	•	•	•
Conference Passes for Marketing Staff	•	•	•	•	
Speaker Representative	•	•	•		
Panel Chairperson (optional)	•	•			
Exhibition Booth	•	•	•		
Marketing Table				•	
Logo Promotion in Main Hall	•	•	•		
Logo Promotion Conference Signage	•	•	•	•	•
Break time Video or Advertisement in Main Session	•	•			
Full Page Advertisement in Brochure	•	•			
Half Page Advertisement in Brochure			•		
Advertisement of Logo on Sponsor Pages of Brochure	•	•	•	•	•
Event App Promotion	•	•	•		
Pre Conference Networking with Investors	•	•			
Pre and Post Conference Delegate List Distribution	•	•	•	Post event only	
Pre and Post Exposure in National and International Press	•	•	•	•	



Legends Tennis Tickets	Executive Platinum \$250,000	Platinum \$150,000	Gold \$50,000	Silver \$25,000	Bronze \$15,000
VIP Access and VIP Seat Allocation for Friday Night	•	•	•	•	•
General Admission Tickets Friday	•				
On court Logo Placement	•				
Adult Tennis Workshop	•	•			
Junior Tennis Workshop	•				
Half Page Advertisement in Tennis Brochure	•				
Tickets to Private Player Drinks Party (1 hr.)	•				

À La Carte Sponsorship Opportunities



(Cost in USD)	Summit Lounge Sponsor \$45,000	Sponsor of Luncheon (1 Speaker slot & 50 invitations) \$25,000	Cocktail Hour Sponsor \$20,000	Hotel Room Key Sponsor \$10,000	Wifi Charging Station Sponsor \$8,500
	Large break-out networking area used for coffee breaks and hosting our event partners and exhibitors. This includes individual sponsors.	Sponsor of the conference opening day luncheon. Speaker slot and signage available, and 50 invitees are seated at the top tables.	Sponsor of the cocktail party the night before the conference commences. All attendees invited.	Room key branding for all CAIS keynotes, industry speakers and delegates staying at the venue hotel.	Sponsorship includes branding of charging station in networking area and logo placement in: <ul style="list-style-type: none"> • delegate portfolio • event app • event brochure
Full Access Conference Pass		1	1	1	
Caribbean Dinner Invitations	6	2	1	2	3
Marketing Passes	6	2			3
Speaker		•			
Logo on Conference Signage	•	•	•		•
Half Page Advertisement in Brochure	•				
Advertisement of Logo on Sponsor Pages of Brochure	•	•	•	•	•
Event App Promotion	•	•	•		•



<p>Delegate Lanyard \$10,000</p>	<p>Delegate Padfolio \$15,000</p>	<p>Delegate Padfolio Writing Pad \$7,500</p>	<p>Delegate Padfolio Pen \$3,500</p>	<p>Audience Microphone Sponsor \$2,000</p>
<p>Exclusive Branding of Delegate Lanyard*. *(in addition to CAIS logo)</p>	<p>Sponsor of Delegate Conference Padfolio. Front Cover Logo Placement*. *(in addition to CAIS logo)</p>	<p>Delegate Writing Pad Sponsor in Delegate Conference Padfolio. Exclusive Branding*: Full Colour Logo Placement. *(in addition to CAIS logo)</p>	<p>Exclusive branding of the official summit pen. This is placed in each delegate padfolio.</p>	<p>Exclusive Branding of Throwable Microphone for Audience Engagement.</p>

Exhibitor spaces are available both in the Summit Lounge and at the Caribbean Dinner. Please contact info@caymansummit.com or call +1 345 640 3800 for more information.

NETWORKING EVENTS

From beach front to court side, our welcome cocktails, Caribbean Dinner and Legends Tennis events provide numerous networking opportunities for you and your colleagues.

Wednesday 15th February - Registration Cocktail Event

Unwind and soak up the warmth on your first night in Cayman at our outdoor Cocktail Event. This is the ice-breaker for CAIS 2017 and all our investors, experts and delegates congregate without agenda to kick off the Summit.

Thursday 16th February - Caribbean Dinner

Our themed Caribbean Dinner is a chance to unwind and have some fun after a full day of discussions. Catch up with old friends and make new ones as our celebrities, speakers and delegates soak up the festive atmosphere under the Caribbean stars.

Friday 17th February - Legends Tennis

Tennis Hall of Fame legends join Grand Slam Champions and former World #1's on the court at the Festival Green in Camana Bay for a night of exhibition entertainment.

The 2016 Event included men's singles and mixed doubles with Anna Kournikova, Andy Roddick, Jim Courier, Mark Philippoussis, Mansour Bahrami, and Ashley Harkleroad.



COCKTAIL
EVENT

CARIBBEAN
DINNER



LEGENDS
TENNIS



PARTNERS



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CAYMAN
ALTERNATIVE
SUMMIT FEB

COMMUNITY

The Cayman Alternative Investment Summit isn't just a talking shop about the industry - philanthropy is at the heart of its purpose. It's about real people and real issues. Unlike most industry summit's, CAIS is a not-for-profit event, focused on how business can positively impact society.



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DART

FOR MORE INFORMATION PLEASE CONTACT: INFO@CAYMANSUMMIT.COM ■ +1 345 640 3800 ■ CAYMANSUMMIT.COM