

**CAYMAN
ALTERNATIVE INVESTMENT
SUMMIT** FEBRUARY 8-9 **2018**



KIMPTON SEAFIRE RESORT + SPA
FEBRUARY 8-9 2018 · CAYMAN ISLANDS
CAYMANSUMMIT.COM

WIRED

The rise of alternative
investments in
a digital age

SPONSORSHIP OPPORTUNITIES





"It was a super event and I thought the topics and quality of speakers was very high. Most importantly you generated a fun atmosphere where delegates circulated and networked and that's always challenging."

Philip Watson
Global Head of Investment Lab
Citi Private Bank



"Thank you for your warm welcome in Grand Cayman. It was the best run event I have attended and a very warm atmosphere."

Wesley Richards
Founder
Frontier Asset

WHAT IS CAIS?

THE CAYMAN ALTERNATIVE INVESTMENT SUMMIT (CAIS) Now in its fifth year, CAIS brings together leading thinkers and decision makers from different segments of the global alternatives industry. The Summit has quickly grown to become one of the most influential discussion forums within the alternative investment space.

Since its inception in 2012, the main focus of CAIS has been to convert challenges into opportunities and create businesses of enduring value. Our panels of experts discuss and debate current issues the industry faces and design responses that will take it to its next level of success.

Hosted by Dart, CAIS is a not-for-profit event which uses its experts and expertise to benefit philanthropic efforts both in Cayman and internationally.

DART

In 1992 there were less than 1,000 CAYMAN FUNDS. Today there are over 11,000.



CAIS 2018 will be taking place at the Kimpton Seafire Resort + Spa, located on the world-renowned Seven Mile Beach.



A world away, but closer than you think.

There are nine different airlines that fly direct to Grand Cayman from the United States, Canada and the United Kingdom.

WHY CAYMAN?

Nestled in the turquoise waters of the western Caribbean, the Cayman Islands boast award winning beaches, culinary expertise, along with a wonderful blend of colourful and traditional Caribbean-style living.

With over 60,000 residents, Grand Cayman is the thriving business community of the islands and the world's fifth largest financial centre.

Being the jurisdiction of choice for many hedge fund managers, the Cayman Islands provide a perfect location to host the Cayman Alternative Investment Summit. Cayman offers a safe, modern and cosmopolitan environment for our expert speaker guests and attendees.

"Thank you for all your attention to detail and special care in making CAIS 2017 so successful. It was a meaningful and productive time and I very much enjoyed the Cayman Islands."

Joe Bryant
Investment Director
UCLA Investment Company

GET INVOLVED

The Cayman Alternative Investment Summit brings together the world's leading institutional investors, fund managers, academics, economists, regulators and professional service providers to discuss the pertinent topics shaping the global alternative investment space.

CAIS finds the right balance of content sessions and networking so that attendees always maximise the learning experience when they attend, as well as forge new relationships that may serve them for years to come.

BECOME A SPONSOR

Sponsoring CAIS 2018 will place your organisation in a unique position to promote your brand, products and services.

BECOME AN EVENT PARTNER

Event Partners provide sponsorship and in-kind services to CAIS and its events.

BECOME A MEDIA PARTNER

Media Partners agree a mutually beneficial exchange of services pre and post event and editorial opportunities are welcomed with the exchange of access to the event.

BECOME AN EDUCATIONAL PARTNER

Our Educational Partners and Associations help drive the industry based discussions in the marketplace and support CAIS at its satellite events.

REGISTRATION RATES FOR 2018

Rates are dependent on the classification of your organisation. See caymansummit.com for further details.



"I find the CAIS conference to be one of the most productive and beneficial spots to share ideas, test thoughts and discuss direction in a wide array of investment markets. The speakers and participants bring a high quality of experience, application and knowledge to a broad swath of alternative investment subjects and topical market matters. The Dart Family and KPMG have done an excellent job finding the right mix of subject matter, forward thinking and diverse speaker sets to make this a key date on our calendar."

Mark E. Roberts, CFA
Managing Director/Chief Investment Officer
Ironsides Asset Advisors / Biltmore Family Office



“The Cayman Islands are beautiful. But the main thing is to have the opportunity to talk to people who come from a wide range of the financial community. We’ve had an incredible selection of people covering private equity and traditional investment. It’s just an opportunity to listen and learn as much as it is to talk and to promote what your own views are.”

Dr. Philippa Malmgren
Founder
DRPM Group





CAIS 2018 AGENDA

WEDNESDAY FEBRUARY 7, 2018

INVESTOR SUMMIT & COCKTAIL PARTY

THURSDAY FEBRUARY 8, 2018:

CAIS DAY 1

Full day of presentations, discussions and networking.

CARIBBEAN DINNER

Our themed Caribbean Dinner is a chance to unwind and have some fun after a full day of discussions.

FRIDAY FEBRUARY 9, 2018:

CAIS DAY 2

Full day of presentations, discussions and networking.

LEGENDS TENNIS

Tennis Hall of Fame legends, Grand Slam Champions, World #1s and celebrity guests on the Festival Green at Camana Bay are the Friday evening's entertainment for CAIS 2018 Sponsors.



Networking events to drive discussion and develop relationships and business opportunities.



Your organisation's logo will be on conference signage and prominently displayed at every opportunity.

The exhibition area will provide you with the opportunity to network with delegates while showcasing your brand.



Showcase
your brand at
networking
events.



SPONSORSHIP OPPORTUNITIES

EXECUTIVE PLATINUM

USD\$250,000



50 FULL ACCESS CONFERENCE PASSES*

Includes two day conference passes and Caribbean Dinner networking event.

*25% discount up to 20 additional full access passes

20 KEYNOTE AND NETWORKING PASSES

Access to keynote event Day 1, Day 2 & Caribbean Dinner.

PRE-CONFERENCE NETWORKING WITH INVESTORS

OTHER ALTERNATIVE INVESTMENT SUMMIT BENEFITS INCLUDE

- Premium booth space in exhibition hall with four marketing passes
- Three speaker placements (maximum of one panel chairperson)
- Primary logo display in main hall
- Logo promotion on conference signage
- Breaktime video or advertisement in main session
- Pre and post conference delegate list distribution
- Extensive pre and post exposure in national and international press



WITH EXCLUSIVE LEGENDS TENNIS SPONSORSHIP

The 2017 event included men's singles and mixed doubles with John McEnroe, Chris Evert, Jim Courier and Daniela Hantuchová.

70 VIP TICKETS

With all-inclusive food and drink

ADULT TENNIS WORKSHOP

(maximum of 10 adults)

JUNIOR TENNIS WORKSHOP

(maximum of 10 juniors)

10 INVITATIONS TO THE PRIVATE MEET & GREET WITH TENNIS PLAYERS

OTHER LEGENDS BENEFITS INCLUDE

- 15 general admission tickets
- On court logo placement

PLATINUM

USD\$150,000



25 FULL ACCESS CONFERENCE PASSES*

Includes two day conference passes and Caribbean Dinner networking event.

*25% discount up to 10 additional full access passes

5 KEYNOTE AND NETWORKING PASSES

Access to keynote event Day 1, Day 2 & Caribbean Dinner.

PRE-CONFERENCE NETWORKING WITH INVESTORS

OTHER ALTERNATIVE INVESTMENT SUMMIT BENEFITS INCLUDE

- Premium booth space in exhibition hall with two marketing passes
- Two speaker placements (panel chairperson optional)
- Logo display in main hall
- Logo promotion on conference signage
- Breaktime video or advertisement in main session
- Pre and post conference delegate list distribution
- Extensive pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 30 VIP tickets with all-inclusive food and drink



GOLD
USD\$50,000

ALTERNATIVE INVESTMENT SUMMIT

- 12 Full Access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 25% discount on five additional full access passes
- 3 keynote and networking passes that include:
 - Access to keynote event day 1
 - Access to keynote event day 2
 - Caribbean Dinner networking event
- Booth space in exhibition hall with two marketing passes
- 1 speaker placement
- Logo display in main hall
- Logo promotion on conference signage
- Pre and post conference delegate list distribution
- Pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 15 VIP tickets with all-inclusive food and drink

SILVER

USD\$25,000

ALTERNATIVE INVESTMENT SUMMIT

- 6 Full Access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 2 keynote and networking passes that include:
 - Access to keynote event day 1
 - Access to keynote event day 2
 - Caribbean Dinner networking event
- Table top marketing space in exhibition hall with two marketing passes
- Post conference delegate list distribution
- Pre and post exposure in national and international press

LEGENDS TENNIS SPONSORSHIP

- 8 VIP tickets with all-inclusive food and drink

BRONZE

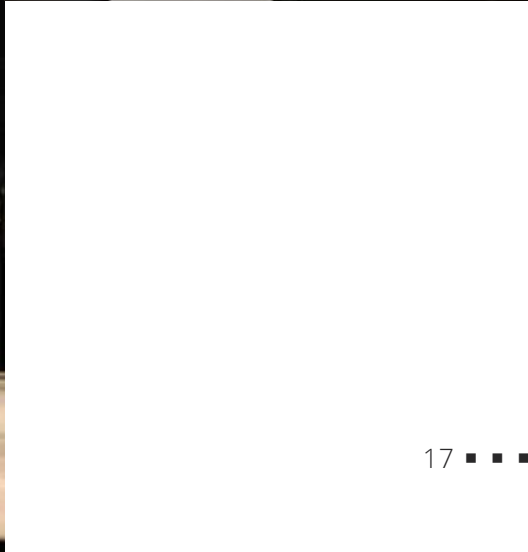
USD\$15,000

ALTERNATIVE INVESTMENT SUMMIT

- 4 Full Access conference passes that include:
 - Two day conference
 - Caribbean Dinner
- 1 keynote and networking passes that include:
 - Access to keynote event Day 1
 - Access to keynote event Day 2
 - Caribbean Dinner networking event

LEGENDS TENNIS SPONSORSHIP

- 5 VIP tickets with all-inclusive food and drink



Premium Sponsorship (Cost in USD)	Executive Platinum \$250,000	Platinum \$150,000	Gold \$50,000	Silver \$25,000	Bronze \$15,000
Full Access Conference Passes	•	•	•	•	•
Option to buy Full Passes at 25% Discount* (*before Dec. 31st 2017)	•	•	•		
Caribbean Dinner	•	•	•	•	•
Keynote Event Passes	•	•	•	•	•
Conference Passes for Marketing Staff	•	•	•	•	
Speaker Representative	•	•	•		
Panel Chairperson (optional)	•	•			
Exhibition Booth	•	•	•		
Marketing Table				•	
Logo Promotion in Main Hall	•	•	•		
Logo Promotion Conference Signage	•	•	•	•	•
Breaktime Video or Advertisement in Main Session	•	•			
Pre Conference Networking with Investors	•	•			
Pre and Post Conference Delegate List Distribution	•	•	•	Post event only	
Pre and Post Exposure in National and International Press	•	•	•	•	

* Cost in USD



Legends Tennis Tickets	Executive Platinum \$250,000	Platinum \$150,000	Gold \$50,000	Silver \$25,000	Bronze \$15,000
VIP Access for Friday Night	•	•	•	•	•
General Admission Tickets Friday	•				
On court Logo Placement	•				
Adult Tennis Workshop	•				
Junior Tennis Workshop	•				
Tickets to Private Player Drinks Party (1 hr.)	•				

À La Carte Sponsorship Opportunities



(Cost in USD)	Sponsor of Caribbean Dinner \$25,000	Cocktail Hour Sponsor \$20,000	Kimpton Seafire Room Key Sponsor \$10,000	Coffee Breaktime Sponsor \$7,500	Charging Station Sponsor \$3,500
---------------	---	-----------------------------------	--	-------------------------------------	-------------------------------------

	Exclusive Sponsor of the Caribbean Dinner networking event on the pool lawn at Kimpton Seafire.	Sponsor of the welcome cocktail event on the Aurea Terrace at Kimpton Seafire.	Room key branding for all CAIS keynotes, industry speakers and delegates staying at the Kimpton Seafire Resort +Spa.	Sponsor of the AM and PM coffee breaks. Includes two branded pull up banners and sponsor may add any printed collateral they choose to the display table.	Sponsorship includes branding of charging station in networking area.
Full Access Conference Pass	1	1	1	1	
Caribbean Dinner Invitations	50	1	1	1	1
Additional Cocktail Party Invites	2	20	2	1	1
Marketing Passes	2		2	1	1
Logo on Conference Signage	•	•	•	•	•



À La Carte Sponsorship Opportunities



(Cost in USD)	Branded Towels with Wrap In-Room Present \$15,000	Delegate Notebook with Wrap \$15,000	Bean Bag Cube \$12,000	Delegate Lanyard \$10,000
	Exclusive branding of conference in-room present and its wrap for any CAIS delegates, speakers and guests staying at the Kimpton Seafire Resort + Spa.* *(in addition to CAIS logo)	Sponsor of delegate conference notebook. Front cover logo placement plus custom design wrap*. *(in addition to CAIS logo)	Full colour logo placement around the twelve large bean bag seats placed in communal areas during all breaks on the Aurea Terrace, luncheon and the Caribbean Dinner*. *(in addition to CAIS logo)	Exclusive branding of delegate lanyard*. *(in addition to CAIS logo)



À La Carte Sponsorship Opportunities



(Cost in USD)	Wi-Fi Landing Page \$5,000	Delegate Pen \$3,500	Aurea Terrace Umbrellas Sponsor \$3,000	Audience Microphone Sponsor \$2,000
---------------	--------------------------------------	--------------------------------	---	---

Exclusive branding of conference landing page*.
 *(in addition to CAIS logo)

Exclusive branding of the official summit pen to accompany delegate notepad.

Exclusive branding of the official summit umbrellas on Aurea Terrace.
 *(in addition to CAIS logo)

Exclusive branding of throwable microphone for audience engagement*.
 Used during all Q&A sessions.
 *(in addition to CAIS logo)

NETWORKING EVENTS

From beachfront to courtside, our welcome cocktails, Caribbean Dinner and Legends Tennis events provide numerous networking opportunities for you and your colleagues.

Wednesday 7th February - Registration Cocktail Event

Unwind and soak up the warmth on your first night in Cayman at our outdoor Cocktail Event on the Aurea Terrace at the Kimpton Seafirea. This is the ice-breaker for CAIS 2018 and all our investors, experts and delegates congregate without agenda to kick off the Summit.

Thursday 8th February - Caribbean Dinner

Our poolside Caribbean Dinner is a chance to unwind and have some fun after a full day of discussions. Catch up with old friends and make new ones as our celebrities, speakers and delegates soak up the festive atmosphere under the Caribbean stars.

Friday 9th February - Legends Tennis

Join our CAIS speakers in a private CAIS VIP area serving food and drink. Tennis Hall of Fame legends join Grand Slam Champions and former World #1's on the court at the Festival Green in Camana Bay for a night of exhibition entertainment.



COCKTAIL
EVENT

CARIBBEAN
DINNER



LEGENDS
TENNIS





COMMUNITY

The Cayman Alternative Investment Summit isn't just a talking shop about the industry - philanthropy is at the heart of its purpose. It's about real people and real issues. Unlike most industry summit's, CAIS is a not-for-profit event, focused on how business can positively impact society.



CAYMAN
ALTERNATIVE INVESTMENT
SUMMIT FEBRUARY 8-9 **2013**

FOR MORE INFORMATION PLEASE CONTACT: INFO@CAYMANSUMMIT.COM ■ +1 345 640 6822 ■ CAYMANSUMMIT.COM